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DCI/IC 74-0902

9 JAN 1974

MEMORANDUM FOR: The Honorable Kenneth Rush
Deputy Secretary of State

SUBJECT: Key Intelligence Questions for FY 1974

1. Attached is a copy of my Key Intelligence Questions for FY 1974 as I will submit them to the NSCIC for approval. The NSCIC will meet to consider this list in the near future, and in the interim I am distributing copies to the United States Intelligence Board so that we may get on with the many tasks which face us.

✓ 2. The set of questions sent to you on 30 October has been revised on the basis of proposals received from you, other members of the NSCIC and the USIB principals. This final list accommodates many of the changes and additions you proposed with respect to Latin America, the Soviet Union/Eastern Europe, the PRC, Western Europe/NATO, and the Economics section. As you mentioned in your memorandum of 26 November, these key topics will be used in the context of the more comprehensive listing of the Attachment to DCID 1/2, "U.S. Foreign Intelligence Priorities," and it is for this reason, along with my desire to keep the list of key questions as short as feasible, that I omitted any special section on Africa. Nearly all of the African items listed in your memorandum are assigned low priority ratings in the DCID 1/2 Attachment.

3. I was very pleased to note the care with which the original set of Key Intelligence Questions was reviewed and the thoughtfulness of the proposed changes and additions. The total number of proposed changes was so great, however, that accommodating all of them would have changed the entire character of the listing.

4. The essential criteria applied to each question were that it identify a problem of major current importance to policy levels of the government, and that it provide a basis for measuring the effectiveness of the functioning of the intelligence community. Overall, an effort was made to keep the list relatively short and to include questions dealing with matters on which a considerable amount of resources are being or are likely to be devoted.

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5. As I reported to the President in my National Foreign Intelligence Budget Recommendations, Fiscal Year 1975:

"I intend that these questions serve as the primary near term guide to national intelligence collection, analysis, and production. They will be followed by an evaluation process to determine the degree to which various elements of the intelligence community contribute to answers. Future resource decisions will then be influenced by these Key Intelligence Questions and the comparative effectiveness of various intelligence community elements in answering them."

6. In my opinion, fundamental obstacles to the achievement of the related goals of improved product and better resource management have long been the separation of the substantive functions of intelligence from the allocation of resources, and the absence of a system for evaluating performance. Overcoming these obstacles will be difficult and any approach will have to be evolutionary, but I am initiating the effort through the articulation of the Key Intelligence Questions.

7. The evaluation system which will be used in following through on the Key Intelligence Questions effort is being described in separate correspondence to the members of the USIB.

8. In order to take full advantage of all of the ideas which were contained in the material submitted in response to my request for comments on the 30 October version of the Key Intelligence Questions, I am making a complete set of the inputs available to my National Intelligence Officers and to my Intelligence Community staff. I want the NIOs in particular to be aware of the various topics which all of those who reviewed the first listing considered were candidates for addition, so that the NIOs can use this information in development of their own programs.

9. Again, may I express my personal appreciation for your contribution to this project.

SIGNED

W. E. Colby

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